

# Development Officer (Corporate Sponsorships) - WorldBlu Freedom-Centered Leader College Program

Location: Remote, U.S.-based Type: Full-Time, Commission-Only, Independent Contractor Compensation: Competitive commission structure with high earning potential based on fundraising success

## About WorldBlu

At WorldBlu, we're on a mission to advance freedom and democracy worldwide by empowering the next generation of leaders. Our **Freedom-Centered Leader Collegiate Program** transforms college students into visionary leaders equipped with democratic leadership skills for an AI-driven world. Through a six-month journey of coaching, training, and real-world application, we've impacted thousands of students across 50+ countries. Our annual **Lead with Freedom Summit** in Athens, Greece, brings together students, corporate leaders, and innovators to celebrate and amplify this movement. Join us to make a global impact!

## The Role

We're seeking a dynamic **Development Officer (Corporate Sponsorships)** to secure corporate sponsorships that fund scholarships for our Freedom-Centered Leader Collegiate Program (\$1,000 per student) and support our prestigious Lead with Freedom Summit.

This is a high-energy, commission-only role for a superstar networker who thrives on building relationships, pitching bold ideas, and raising significant funds to empower future leaders. You'll work remotely from anywhere in the U.S., with full flexibility to manage your schedule, but you must be driven to meet ambitious fundraising goals.

This is a fun, meaningful opportunity to connect with top companies, inspire them to invest in the next generation, and contribute to a movement that's changing the world. If you're passionate about WorldBlu's vision, have a proven track record of raising substantial funds, and radiate confidence and purpose, we want you on our team!

# Key Responsibilities

• Secure Corporate Sponsorships: Identify, pitch, and close sponsorship deals with U.S.based companies to fund student scholarships (\$1,000 per student) and the Lead with



Freedom Summit in Athens, Greece.

- **Build Relationships:** Leverage your network and cold outreach to engage C-suite executives, HR/Talent leaders, and corporate decision-makers, inspiring them to invest in WorldBlu's college program.
- **Meet Fundraising Goals:** Achieve annual fundraising targets (minimum \$500,000+), with clear metrics for scholarships and event sponsorships.
- **Craft Compelling Pitches:** Develop tailored proposals and presentations that highlight the value of sponsoring WorldBlu's program and Lead with Freedom annual Summit, emphasizing employer branding, talent access, and global impact.
- **Collaborate with Leadership:** Work closely with WorldBlu's team to align sponsorship strategies with program and summit goals, ensuring seamless execution.
- **Track Progress:** Maintain detailed records of outreach, negotiations, and closed deals using CRM tools, ensuring efficiency and transparency.

### Who You Are

- **Proven Fundraiser:** You have a demonstrated history of raising at least \$500,000 within a single year through corporate sponsorships, partnerships, or major gifts.
- **Super Networker:** You're a natural connector with an existing network of corporate contacts and the confidence to cold-call and pitch to new prospects.
- **Passionate About Our Purpose and Vision:** You deeply resonate with WorldBlu's commitment to advancing freedom and organizational democracy in the world and are inspired to empower the next generation of leaders.
- **High Self-Worth:** You carry yourself with confidence, believe in your inherent value, and thrive in a commission-only environment with unlimited earning potential.
- Efficient & Motivated: You're a self-starter who works smart, meets deadlines, and stays driven to exceed goals without needing micromanagement.
- **U.S.-Based:** You're located in the U.S. and able to work full-time with a flexible, remote schedule.



• **Fun & Engaging:** You bring energy and enthusiasm to your work, making every pitch and conversation exciting and impactful.

# Why Join WorldBlu?

- Make a Global Impact: Fund scholarships for thousands of students worldwide and support a summit that shapes the future of leadership.
- Unlimited Earning Potential: Earn competitive commissions based on your success, with no cap on what you can achieve.
- **Total Flexibility:** Work from anywhere in the U.S., set your own hours, and design a schedule that works for you.
- **Be Part of a Movement:** Join a passionate team dedicated to transforming lives and organizations through freedom-centered leadership.
- **Fun & Rewarding Role:** Enjoy the thrill of connecting with top companies, sharing a bold vision, and seeing tangible results from your efforts.

# How to Apply

Ready to raise funds for the next generation of leaders? Send your cover letter, resume, bio, and one example of a successful corporate sponsorship or fundraising campaign you've led (with results) to <u>hello@WorldBlu.com</u>.

Tell us why you're excited about WorldBlu and how you'll make an impact in this role. Applications are reviewed on a rolling basis—don't wait to join our movement! Email your application with the subject line: "Chief Development Officer – Freedom Center Leader College Program."

#### Join us. Empower students. Change the world.

WorldBlu is an equal opportunity employer.